

One International Drive Monroe, MI 48161

August, 2017

To: Valued Customer Attention: Owner / Manager

Subject: DynoMax® "Get Up To \$100" Consumer Promotion

## **Drive Business With This Valuable Consumer Offer!**

This envelope contains an exciting promotion from Tenneco that allows your customers to receive up to \$100 back when they purchase qualifying DynoMax® products. Please refer to the enclosed offer form for complete terms and conditions.

## Tips to Ensure Timely Processing of Rebates:

- Carefully review all Terms and Conditions on the back of the rebate form.
- Check that each product purchased is listed in the "Qualifying Products / Series" section on the back of the rebate form.
- Fill out each rebate form completely before mailing. Do not submit a rebate form with fields left blank.
- Include all documentation requested on the rebate form, including a completed rebate form and authentic dated sales receipt.
   (If products were purchased online, please also include the UPC symbols cut from the packaging of all qualifying products.)
   Rebates will not be processed without supporting documentation.
- Follow posted promotion and postmark dates. Submissions must be postmarked by November 30, 2017. Early or late submissions will not be accepted.

Remember, DynoMax® Performance Exhaust is a leading brand of dyno-proven exhaust products for muscle cars, pass cars, diesel and gas trucks, Jeeps and sport utility vehicles. DynoMax® products – engineered for "Pure Unadulterated Power".

Great products, valuable consumer rewards – The DynoMax® "Get Up To \$100" Consumer Offer is designed to drive business to your door.

Enclosed is everything you need for a successful promotion – poster and offer forms. As always, good luck – and great sales!

Please call (888) 357-6937 with any program questions.

**Promotion Funding:** 

SEPTEMBER 1 - OCTOBER 31, 2017

Promotion is fully funded by Tenneco.

ALL DynoMax promotions are valid ONLY during the stated promotion dates.

Early - or late - submissions are NOT valid.



## TERMS FOR THE DYNOMAX® "GET UP TO \$100" CONSUMER PROMOTION

Offer Valid: September 1 - October 31, 2017

| Qualifying DynoMax® Performance Exhaust Systems:   | Part No. 19301 - 19485<br>38000 & 39000 Series |  |
|--|--|--|
| Check the box next to your qualifying purchase:  One (1) DynoMax® Performance Exhaust System invoiced at \$150 - \$299 | Visa® Prepaid Card* Value<br>\$50              |  |
| One (1) DynoMax® Performance Exhaust System invoiced at \$300 - \$499  | \$75<br>\$100                                  |  |

- 1) Purchase qualifying DynoMax® products and get a Visa® Prepaid Card\* for the dollar amount specified next to the qualifying product purchase. Offer does not include installation/labor costs or taxes and is only good on qualifying product (see above for list of qualifying products). Offer valid on purchases made between **September 1 October 31**, **2017**. Offer is good only on the first retail sale of qualifying products that are purchased new. Resold and/or repack aged products do not qualify for this offer. Upon your fulfillment of the requirements below, Tenneco will send you a Visa® Prepaid Card\* for the specified dollar amount.
- 2) You must submit the following items by mail (postmarked by November 30, 2017) to receive your Visa® Prepaid Card:
- a) Authentic dated sales receipt (copy or original) with business name and address clearly identified. The receipt must verify the date of purchase and that the purchase is paid in full. The customer name and address information on the sales receipt must match the customer name and address on this claim form. Altered, forged or otherwise fraudulent proof of purchase documentation will not be honored. PayPal<sup>TM</sup> receipts will not be accepted. Tenneco has the right to substantiate proof of purchase. **The DynoMax® part numbers must be identified and circled on the sales receipt.** Offer does not apply to transactions when product is being replaced under warranty.
- b) This form, filled out completely and legibly.
- c) The original UPC bar code with part number cut from the carton or packaging of all qualifying products. (This is only required if you made your purchases online.) No photocopies accepted.
- 3) Offer submission must be postmarked by November 30, 2017. Tenneco is not responsible for late, lost, postage-due or misdirected mail. All proofs-of-purchase become the property of Tenneco and will not be returned. Please retain copies for your files.
- 4) Offer valid only in the U.S.A. and Puerto Rico. **This is an end user offer.** Claims from businesses, groups, clubs, organizations, dealers, distributors, and other resellers will not be honored. **Purchases made on eBay or other similar online auction websites do not qualify for this promotion**. Void where prohibited, taxed or otherwise restricted. Tenneco reserves the right to seek reimbursement of any reward amount paid to a consumer on a product that is returned to a Tenneco Authorized Retailer or Dealer. Purchase, sale, transfer or trade of any offer requirement is prohibited.
- 5) Limit ONE rebate per person, household, or address. [Limit two (2) offers per household in Rhode Island.] Use of multiple addresses or P.O. boxes to obtain additional Visa® Prepaid Cards\* is considered fraudulent and could result in federal prosecution under mail fraud statutes.
- 6) The **DynoMax®** "Get Up To \$100" Consumer Offer may not be combined with any other Tenneco discount, offer or rebate.
- 7) Please allow 8-10 weeks for processing from Tenneco's receipt of offer form and all required proofs-of-purchase.

| THE SECTIONS BELOW MUST BE COMPLETED AND ARE REQUIRED FOR REDEMPTION |        |              |              |           |  |  |
|--|--------|--------------|--------------|-----------|--|--|
| Participant Information: (Please Print)                              |        |              |              |           |  |  |
| First Name:  |        | _ Last Name: |              |           |  |  |
| Address:   |        |              |              |           |  |  |
| City:  |        |              | _ State:     | Zip Code: |  |  |
| Email:   |        |              | Telephone: ( | _)        |  |  |
| Product Part Numbers Purchased:                                      |        |              |              |           |  |  |
| Vehicle Information:   |        |              |              |           |  |  |
| Make:  | Model: |              | Year:        | Mileage:  |  |  |

All documents must be mailed to the address below, postmarked no later than **November 30**, **2017**, to complete your offer submission:

DynoMax "Get Up To \$100" Promotion, Offer #1048-112, P.O. Box 752343, El Paso, TX 88575-2343

For further assistance, please call 1(888) 357-6937

\*This card is the property of and is issued by Bank of America, N.A. pursuant to a license from Visa® USA and must be returned upon request. This Card is not a credit card and expires on the date listed on the front of the card and have no value after that date. This Card may be used for purchases at merchants that accept Visa® cards. This Card may be subject to fees and certain restrictions on use. See your cardholder agreement and associated materials for details.

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