

# A COMPLETELY DEDICATED SALESPERSON

THAT ONLY NEEDS A POWER OUTLET.

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**Get this display FREE with a qualifying order.**

The 8700 Evolution J2 is a new headlight that will attract attention and generate sales—all on its own.

And while the headlight will attract the initial attention, the display will speak to the whole line of J2 Series products: Headlights, fog lights and front turn signals—giving you an opportunity to cross-sell without having to say a word.

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Part #: DISPLAY8700J2 16"L x 13"W x 18"H 11lbs

See back for full program details.

**J.W. SPEAKER®**  
Engineered. Lighting. Solutions.

## A small investment can generate big numbers.

Someone who has decided to buy a J.W. Speaker headlight will be eager to see how the J2 Series lights enhance their Jeep and increase their safety. Stocking the lights gives you a huge advantage over other sellers because your customers can walk out the door with headlights in hand. No ordering, no shipping, no waiting.

Order any three sets of the headlights and you'll get:

- Unique, high-profit headlights that bring a lot of attention
- A FREE display plus 1 Model 8700 Evolution J2 headlight (shipped separately)
- A FREE "Featured Dealer" upgrade on the J.W. Speaker Website's Dealer Locator
- Supporting literature



### Model 8700 Evolution J2 Series

New Dual Burn™ High Beam with an extra punch of light

Part #	Purchase a combined total of 3 of the below for stock:
0553973	12V LED High/Low Beam Headlights with Carbon Fiber Bezel - 2 Light Kit
0554543	12V LED High/Low Beam Headlights with Black Bezel - 2 Light Kit

### PROFIT FOR YOU.

The total cost of 3 sets of headlights is **\$1,392.77 (USD)**, and the total value at list price is **\$1,989.67**. That means almost **\$600 of profit for you!**



### Other J2 Series lights to stock for your customers:

#### Model 6145 J2 Series

Plug & Play fog lights with matching bezel options to the headlights

Part #	Description
0554413	12V SAE/ECE Fog Light with Carbon Fiber Inner Bezel - 2 Light Kit
0554573	12V SAE/ECE Fog Light with Black Inner Bezel - 2 Light Kit



#### Model 239 J2 Series

NEW Front turn signals available in 3 lens color options

Part #	NEW Front Turn Signals: Model 239 J2 Series
0346483	12-24V DOT/ECE LED Round LED Turn Signals with Amber Lens - 2 Light Kit
0346493	12-24V DOT/ECE LED Round LED Turn Signals with Clear Lens - 2 Light Kit
0346503	12-24V DOT/ECE LED Round LED Turn Signals with Smoked Lens - 2 Light Kit

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