

FOR IMMEDIATE RELEASE

Meyer Distributing Announces Iowa City, IA Location

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Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the addition of its Iowa City, IA location. The cross-dock will have a direct feed from Meyer's Jasper, IN distribution hub which houses one of the largest inventories of automotive accessories in the nation.

"The Iowa City cross-dock is another step in Meyer's plan to set up improved infrastructure in the North Central United States," states Cody Ziegler, Director of Business Development for Meyer. "Many accounts only serviced by third party delivery will now get Meyer's door to door service! Our team is working hard to enhance our current relationships while looking for new business in areas we are servicing on our own trucks for the first time."

"Des Moines, Cedar Falls, Waterloo, Cedar Rapids, and Iowa City will see earlier deliveries with double the frequency," says Nicholas Gramelspacher, Vice President of Sales & Marketing. "We can move a snowplow, a set of tires and wheels, or a new exhaust system to the majority of the Iowa market overnight."

"Meyer is laying the groundwork to set up shipping lanes that ultimately get us to North Dakota to access the energy boom occurring there," states Jeff Braun, CFO of Meyer. "We inventory much of the truck equipment necessary to allow engineers and workers in the field to do their jobs efficiently and safely. The U.S. has now topped the charts as the number one energy producing nation, and this has been a bright spot for the economy providing high quality jobs. There is no better way to put \$s back into most Americans' pockets than to have cheap energy. These fields give us additional security and a short term domestic bridge while we feverishly work to bring down the costs of our renewable platforms that need to become a larger component of our overall energy plan in the long term."

About Meyer Distributing, Inc.

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ www.mymeyer.com

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