

FOR IMMEDIATE RELEASE

Meyer Distributing Announces Partnership with American Dealer Accessories in California

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Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces its partnership with American Dealer Accessories of California. Meyer will use its logistical capabilities to bring enhanced service to the ADA platform and will assume operations of its Ontario, Visalia, and Stockton, CA warehouses.

“It’s an exciting step in the continual Meyer expansion,” says Nicholas Gramelspacher, VP of Sales & Marketing for Meyer. “We now are truly a nationwide distributor and look forward to leveraging key supplier relationships to maximize success throughout the country for our customer and vendor partners in our core automotive business unit. We also are one of the very few remaining distributors that doesn’t compete with its customer base with online websites or with retail stores - customers will not have to continue supporting their competition as their only source for products with our wholesale only platform.”

“ADA is excited to partner with Meyer! Both companies are family owned and pride themselves on superior customer service,” says Marlene Stickelman, co-owner of ADA and now West Coast Manager for Meyer. “By joining forces we will be able to offer hundreds of additional product lines to our existing customer base.”

“The port of L.A. and sheer volume of freight opportunities from produce to furniture to truck accessories makes this an exciting move for our growing distribution, logistics, and 3PL companies,” states Jeff Braun, CFO of Meyer. “We will manage a wide array of inventories for our vendor partners providing a full service solution so they can focus on making great products. ADA is fully integrated on the Meyer platform and is ready to go!”

About Meyer Distributing, Inc.

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ www.mymeyer.com

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