

FOR IMMEDIATE RELEASE

Meyer Distributing Announces Worcester, MA Location

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Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the addition of its Worcester, MA location.

The cross-dock will have a direct feed from Meyer's East Hanover, NJ distribution hub which houses one of the largest inventories of automotive accessories in the nation.

"The Worcester cross-dock will be a major improvement in delivery times and frequency for our 3PL customers as well as for the automotive accessory division of Meyer Distributing," states Fred Sermersheim, Fleet Manager of Meyer Logistics. "Delivery frequency to the NE corner of the U.S. will increase to major metropolitan centers such as Providence, Boston, Manchester, Dover, and even as far as Bangor! The new site has already been fully integrated with our distribution system and technology framework and will take service to a new level for customers in this market."

"Leveraging logistics and distribution technology with a high performing FREE online order entry system is providing our customers opportunities to keep more money in their pockets while also improving their efficiency at the counter," says Jason Braun, Director of Information Technology. "Coupling the technology with a very knowledgeable and technically trained staff is a combination our customers can rely on day in and day out."

"This completes our expansion plans for the Northeast. We plan to move from 3 deliveries per week to 4 in early 2013. This is a dramatic improvement as most of the customers were 2nd day delivery twice per week and nearly all in the NE will be next day 3-4 times per week in just a couple months," states Jeff Braun, CFO of Meyer Distributing. "We hope NE customers will appreciate the full Meyer experience - a family owned business with scale that can bring savings and expertise with a core focus on helping the customers be successful in their markets."

About Meyer Distributing, Inc.

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ www.mymeyer.com

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