

FOR IMMEDIATE RELEASE

Meyer Distributing Announces Indianapolis, IN Location

Jasper, IN | November 15, 2012

Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the addition of its Indianapolis, IN crossdock.

The cross-dock will have a direct feed from Meyer's Jasper, IN hub distribution center, which houses one of the largest inventories of automotive accessories in the nation.

"Indiana is the Crossroads of America," states Fred Sermersheim, Fleet Manager of Meyer Logistics, "so it's a natural fit in our quickly expanding logistical network. It will provide next day access to a larger range of increasingly diverse customers all the while improving our overall carbon footprint leveraging our tractor trailer fleet to its fullest extent."

"Leveraging logistics and distribution technology with a high performing FREE online order entry system is providing our customers opportunities to keep more money in their pockets while also improving their efficiency at the counter," says Jason Braun, Director of Information Technology. "Coupling the technology with a very knowledgeable and technically trained staff is a combination our customers can rely on day in and day out."

"Meyer is committed to diversifying its inventory mix to ultimately provide better service to the core customers in a region," states Bruce Terwiske, Director of Purchasing at Meyer. "We are looking at additional categories in automotive, such as exhaust, and out of automotive that share similar distribution characteristics to build a solid long term foundation that customers can rely on for the future."

About Meyer Distributing, Inc.

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ www.mymeyer.com

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