



FOR IMMEDIATE RELEASE

Meyer Distributing Announces East Hanover, NJ Location

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Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the addition of its East Hanover, NJ distribution hub.

The fully stocking NJ facility will directly feed the Northeast with next day delivery and house one of the largest inventories of automotive accessories in the region.

"The strategic positioning of the East Hanover, NJ distribution hub allows Meyer to vastly improve service frequency and delivery times to the entire Northeast," states Nick Gramelspacher, Vice President of Sales and Marketing. "We are also establishing service to many regions such as Long Island, Binghamton, Albany, NH, and VT to benefit our 3PL customers, our snow and ice equipment customers, and the automotive accessory division of Meyer Distributing. The new site has already been fully integrated with our distribution system and technology framework and will take service to a new level for customers in this market."

"Leveraging logistics and distribution technology with a high performing FREE online order entry system is providing our customers opportunities to keep more money in their pockets while also improving their efficiency at the counter," says Jason Braun, Director of Information Technology. "Coupling the technology with a very knowledgeable and technically trained staff is a combination our customers can rely on day in and day out."

"Meyer is committed to improving our logistical model in a sustainable manner to our customer base in the region," states Jeff Braun, CFO of Meyer Distributing. "In a time where every brick and mortar business in the industry is battling lowball Internet pricing and WDs that sell directly to end users, they should take comfort in knowing that Meyer is an available option with a different way of thinking! We continue to support the brick and mortar network despite the trend of competing WDs going after the brick and mortar customer base through their own online sites or by operating company owned or affiliated retail stores in the same markets they are asking for wholesale business. We hope these logistical improvements will give our customers better ability to compete against Internet subsidized shipping due to no sales tax collection online and also a very viable alternative to relying on WDs that compete against the brick and mortar base in their own market!"

About Meyer Distributing, Inc.

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ www.mymeyer.com

Press Release Contact:

Meyer Distributing, Inc.

560 E. 25th St. | Jasper, IN 47546

Media@MeyerDistributing.com