

## **FOR IMMEDIATE RELEASE**

### **Meyer Distributing Announces Jackson, MS Location**

**Jasper, IN | August 27, 2012**

Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the addition of its Jackson, MS location.

The cross-dock will have a direct feed from Meyer's Jasper, IN hub distribution center, which houses one of the largest inventories of automotive accessories in the nation.

"The strategic positioning of the Jackson crossdock allows Meyer to improve service frequency and delivery times for the long term in middle and southern Mississippi to population centers such as Jackson, Hammond, Slidell, Gulfport, Hattiesburg and more," states Fred Sermersheim, Fleet Manager of Meyer Logistics. "The new site has already been fully integrated with our distribution system and technology framework and will take service to a new level for our 3PL customers and Meyer Distributing's automotive customers in this market."

"We look forward to exploring new avenues of business that our vast logistical network will support," says Matt Schaick, Credit Manager for Meyer Distributing. "There is a lot of opportunity for Meyer to distribute a wide array of products across our main verticals - Construction, Heavy Truck Equipment, RV, Snow & Ice, Trailer and of course Automotive - and we look forward to forging solid partnerships with our customer base to help them grow and diversify their businesses."

"The Internet is changing the way business is done in nearly every industry (particularly the automotive aftermarket with high dollar value of most parts) due to an unfortunate lack of understanding of the importance in collecting sales/use tax in online transactions by Congress and the exploitation of this phenomenon by Internet websites for years now," states Jeff Braun, CFO at Meyer. "This has created some very large margin advantages for retailers leading to significant price compressions, free shipping, coupons, etc. that in an equal system would not as easily exist and thus majorly level the playing field. Brick and mortars and the WDs that support the traditional two-step model need to ensure that we are working together while we wait for Congress to take action so sales don't leave the channel altogether into one that is growing under somewhat false pretense. When that finally gets fixed, price will be less of an issue—it will next come down to selection and convenience! There's nothing worse than having someone in your store ready to buy only to find the item is not in stock and weeks out from the manufacturer. These customers are going home and ordering online when the opportunity to fill that order immediately already exists through strategic partnerships in the WD supply chain. The biggest competitor facing the brick and mortar base today is one you can't see or touch in your own backyard that you can react to on a daily basis—it's the Internet! We must work together until this major margin advantage is corrected by ensuring we react to all of our customers' needs as well as or better than the intangible competitor."

#### **About Meyer Distributing, Inc.**

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ [www.mymeyer.com](http://www.mymeyer.com)

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