

FOR IMMEDIATE RELEASE

Meyer Distributing Announces Snyder, TX Location

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Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the addition of its Snyder, TX location.

The cross-dock will have a direct feed from Meyer's Dallas, TX distribution center, which houses one of the largest inventories of automotive accessories in the region.

"The strategic positioning of the Snyder crossdock allows Meyer to vastly improve service frequency and delivery times to West Texas cities such as Abilene, Midland, San Angelo, Lubbock, and Amarillo," states Fred Sermersheim, Fleet Manager of Meyer Logistics. "We are also establishing new service to regions such as El Paso, Las Cruces, and many cities in Southern New Mexico to benefit our 3PL customers as well as the automotive accessory division of Meyer Distributing. The new site has already been fully integrated with our distribution system and technology framework and will take service to a new level for customers in this market."

"Meyer has worked hard to establish its name in the South Central market to be a premier WD that can offer great products at great prices with great availability," says Gary Filipski, Sales Manager of the South Central region. "There has been a lot of WD volatility in the region in the recent past, and we look to promote sustainable programs to offer our customers service to help grow their businesses over the long run as we hope to do. We look forward to carrying this philosophy even farther West very soon!"

"Meyer is committed to improving our logistical model in a sustainable manner to our customer base in the region," states Jeff Braun, CFO of Meyer Distributing. "In a time where every brick and mortar business in the industry is battling lowball Internet pricing and WDs that sell directly to end users, they should take comfort in knowing that Meyer is an available option with a different way of thinking! We continue to support the brick and mortar network despite the trend of competing WDs going after the brick and mortar customer base through their own online sites or by operating company owned or affiliated retail stores in the same markets they are asking for wholesale business. We hope these logistical improvements will give our customers better ability to compete against Internet subsidized shipping due to no sales tax collection online and also a very viable alternative to relying on WDs that compete against the brick and mortar base in their own market!"

About Meyer Distributing, Inc.

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ www.mymeyer.com

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