



RIGID 2018 AUTHORIZED RESELLER PROGRAM

Take advantage of this opportunity to join the RIGID Authorized Reseller program and receive focused support from RIGID marketing & customer service – as well as various perks, benefits and tools to help you sell! Authorized Resellers will receive:

- Access to and authority to use RIGID trademarked logos and copyrighted images.
- Access to exclusive RIGID display promotions.
- Access to exclusive RIGID marketing tools and unique content.
- Advance notice on RIGID new products and other announcements.
- Opportunities to cash in on exclusive rebate and incentive programs.
- Dedicated RIGID customer service & marketing support.

Program Launch Timing

- 5/1/18: Authorized Dealer Program registration begins. Registration package sent to everyone in the RIGID contact database and made available on our web site.
- 6/1/18: New MAP policy and Registered Dealer policies are in “soft” effect with 30-day grace period on enforcement. Anyone not in compliance will be notified and asked to comply.
- 7/1/18: New MAP policy and Registered Dealer Program enforcement begins.

E-Commerce Resellers

Online sellers of RIGID products **MUST** be registered in this program in order to publish RIGID copyrighted images and trademarked product names.

How to Join

Just click the link below to complete your online application!

rigid.channelsync.com