

HITCH DISPLAY PROGRAM



Customer satisfaction will increase when customers are given options. Give your customers more options by displaying the right hitch.

OPTION

1

Equal-i-zer® Display

For dealers only displaying Equal-i-zer.

Make an initial purchase of at least 5 Equal-i-zer hitches and receive the following **FREE**:

70-02-6100 Standard Display Base Frame and Round Post

70-02-6250 Equal-i-zer A-Frame

75-03-6810 Equal-i-zer 11x17 Display Sign Package

Includes:

- 11 x 17 Equal-i-zer message board
- 50 Equal-i-zer brochures
- 5 Equal-i-zer DVDs
- 1 brochure holder
- Dealership listing on online dealer locator

THE ORIGINAL
Equal-i-zer
SWAY CONTROL HITCH



**Hitch not included*

Get Superior Sway Control - Get the Original Equal-i-zer® Sway Control Hitch.

OPTION

2

e2™ Display

For dealers only displaying the e2 hitch.

Make an initial purchase of at least 5 e2 hitches and receive the following **FREE**:

70-02-6100 Standard Display Base Frame and Round Post

70-02-6220 e2 hitch A-Frame

75-03-6820 e2 hitch 11x17 Display Sign Package

Includes:

- 11 x 17 e2 message board
- 50 e2 brochures
- 5 Fastway DVDs
- 1 brochure holder
- Dealership listing on online dealer locator



**Hitch not included*

Fastway® e2 Hitch - Faster, Easier.™

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OPTION 3 →

Most Popular Option



OPTION
3

Double Display

For dealers displaying Equal-i-zer and e2 hitches.

Purchase a total of 10 hitches (mix and match Equal-i-zer and e2 hitches) and receive the following FREE:

- 70-02-6100 Standard Display Base Frame and Round Post
- 70-02-6250 Equal-i-zer A-Frame
- 70-02-6220 e2 A-Frame
- 75-02-6800 Equal-i-zer and e2 Display Sign Package**

Includes:

- 11 x 17 Equal-i-zer message board
- 8.5 x 11 e2 message board
- 50 Equal-i-zer brochures
- 50 e2 hitch brochures
- 5 Equal-i-zer DVDs
- 5 Fastway DVDs
- 2 brochure holder
- Dealership listing on Equal-i-zer and e2 Hitch online dealer locators



**Hitches are not included*

Increase customer satisfaction with more hitch options

Other Promotional and Training Opportunities



Equal-i-zer Online Dealer Training

- Get priority search placement on our online dealer locator when entire dealership is trained.
- Trained dealers sell more product.

Visit www.EqualizerHitch.com and go to "Dealer Login" tab to get trained.



3' x 5' Equal-i-zer Banner #BZ545



SWAG for your Dealership



Call for Pens and Note pads



25" x 19" e2 hitch display poster

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