

# WESTIN®

CONSUMER PROMOTION  
OCT 15 - DEC 31, 2015

Purchase a qualifying Westin  
Nerf Step Bar or Running Board and we'll

# STEP IT UP

with a FREE set of  
Wade Sure-Fit Front Row Floor Mats  
or Wade Tape-On "Slim" Wind Deflectors

1



Wade  
Sure-Fit Front Row  
Floor Mats\*

CHOOSE YOUR

**FREE**  
PRODUCT

2



Wade  
Tape-On "Slim"  
Wind Deflectors\*

## Qualifying Products

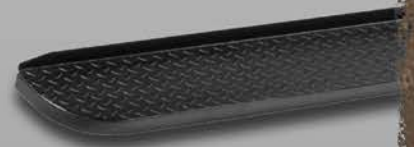
GEN X OVAL TUBE+



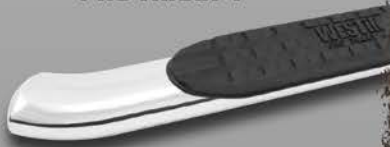
PLATINUM 4" OVAL+



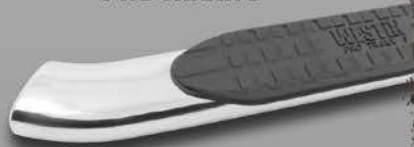
HDX RUNNING BOARD



PRO TRAXX 4



PRO TRAXX 5+



PRO TRAXX 6



+ Available in Wheel-to-Wheel length

**EXCLUSIONS:** Excludes purchases from Amazon 3rd Party Sellers, eBay, Rakuten.com, Newegg.com Marketplace, Jet.com and WestinOutlet.com.

**Rules & Regulations:** Mail-in a copy of your original proof of purchase receipt for a qualifying Westin step product purchased between October 15, 2015 and December 31, 2015, along with the original UPC code label cut from the product box (including cardboard), and a completely filled out mail-in offer form postmarked by January 31, 2016 to: STEP IT UP PROMO (CP1503), c/o Westin Automotive Products, 320 W. Covina Blvd., San Dimas, California, 91773-2907. Consumer should photocopy all mailed items in the case of dispute, lost submission or claim of non-fulfillment. The consumer is qualified as one that does not resell the product and installs it on their own personal vehicle. To check submission status call 1-800-345-8476. Inquiries must be made within 2 months of promotion expiration. Limit one (1) claim per household. Offer valid in the United States. Please allow 8-10 weeks for receipt of free product. Ask an associate or see manufacturer website for details: [www.westinautomotive.com](http://www.westinautomotive.com) Disclaimer: In the event a floor mat or wind deflector is not available for the step application purchased, consumer will receive a \$25 Visa® gift card.







\*Free product will be the same application as the step product purchased.

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#### CONSUMER INFORMATION - Please print clearly. All fields required.

Name: \_\_\_\_\_ Email Address: \_\_\_\_\_ @ \_\_\_\_\_ . \_\_\_\_\_  
First Name Last Name

Address: \_\_\_\_\_ Phone#: ( ) \_\_\_\_\_  Check this box to learn more about future offers, promotions and products.

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Follow westinauto on:      

[www.westinautomotive.com](http://www.westinautomotive.com)

#### PLACE OF PURCHASE INFORMATION - For retail store or online purchases.\*

Store Name: \_\_\_\_\_ Receipt#: \_\_\_\_\_ Purchase Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_  
MM / DD / YY

Address (URL if purchased online): \_\_\_\_\_ Retail Price Paid: \_\_\_\_\_ Do not include tax.  
Example of URL: www.storename.com

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



UPC Code From Box

\*Excludes purchases from Amazon 3rd Party Sellers, eBay, Rakuten.com, Newegg.com Marketplace, Jet.com and WestinOutlet.com.

#### CHOOSE YOUR FREE PRODUCT! Please put an "X" in the box next to the product of your choice.

**Wade Sure-Fit Floor Mats**  
 With confirmed mail-in proof of purchase, consumer will receive a set of front row Wade Sure-Fit Floor Mats in their choice of color for the same application of qualifying step product purchased for this promotion.

Choose Floor Mat Color:  **Black**  **Gray**  **Tan**

**Wade Tape-On "Slim" Wind Deflectors**  
 With confirmed mail-in proof of purchase, consumer will receive a set of Wade Tape-On "Slim" Wind Deflectors for the same application of qualifying step product purchased for this promotion.

#### MAIL-IN RULES & REGULATIONS

Mail-in a copy of your original proof of purchase receipt for a qualifying Westin step product made between October 15, 2015 and December 31, 2015, along with the original UPC code label cut from the product box (including cardboard), and a completely filled out mail-in offer form postmarked by January 31, 2016 to: **STEP IT UP PROMO CP1503, c/o Westin Automotive Products, 320 W. Covina Blvd., San Dimas, California, 91773-2907.** Consumer should photocopy all mailed items in the case of dispute, lost submission or claim of non-fulfillment. The end-consumer is qualified as one that does not resell the product and installs it on their own personal vehicle. To check submission status call 1-800-345-8476. Inquiries must be made within 2 months of promotion expiration. Limit one (1) claim per household. Offer valid in the United States. Please allow 8-10 weeks from receiving the original documentation from the consumer for receipt of free product. For more information ask an associate or visit manufacturer website at: **www.westinautomotive.com.** **Disclaimer:** In the event a floor mat or wind deflector is not available for the step application purchased, consumer will receive a \$25 Visa® gift card.

#### SELECT PRODUCT PURCHASED

#### ENTER PART #

<input type="checkbox"/> GenX Oval Tube Drop Step (20).....	<input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="checkbox"/> GenX Wheel-to-Wheel (20-53).....	<input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="checkbox"/> Platinum 4" Oval Tubes (21).....	<input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="checkbox"/> Pro Traxx 4 Oval Tube Steps (21-2).....	<input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="checkbox"/> Pro Traxx 5 Oval Tube Steps (21-5).....	<input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="checkbox"/> Pro Traxx 5 Wheel-to-Wheel (21-53) .....	<input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="checkbox"/> Pro Traxx 6 Oval Tube Steps (21-6).....	<input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="checkbox"/> Platinum 4" Oval W2W (24).....	<input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="checkbox"/> HDX Running Board (57).....	<input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>