

-FOR IMMEDIATE RELEASE-



Sheffield Financial, Curtis Industries Sign Financing Agreement for Sno-Pro™ Products

December 7, 2011

WORCESTER, MA-Curtis Industries, LLC has signed an installment financing agreement with Sheffield Financial, a subsidiary of BB&T, effective September 1, 2011 through March 31, 2012.

The agreement provides consumer financing to customers purchasing Sno-Pro™ snow and ice control products through authorized Sno-Pro™ and Curtis dealers including truck and utv plows, spreaders and loader blades.

“We are very happy to offer consumer financing to our customers through our national dealer network”, said Thomas Dimauro, Vice President for Curtis Industries. “Sheffield has a great reputation for customer service with excellent experience in our industry.”

Since 1992 Sheffield Financial has provided financing for equipment with over \$5 billion in consumer and commercial retail loans for dealers of most major brand names in the industry. Visit www.sheffieldfinancial.com for more details.

Since 1968, Curtis Industries is the leading manufacturer of snow and ice control products, cabs and enclosures for compact tractors, off-road utility vehicles, and golf cars. Curtis products are available at dealers throughout North America. Visit www.curtisindustries.net for more information.

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