



**HELP YOUR CUSTOMERS WIN**  
and get a chance to win

**\$1,000**  
FOR YOUR BUSINESS

FOR DEALERS/INSTALLERS:

**Two \$1,000**

— VISA GIFT CARDS —

WILL BE GIVEN AWAY  
**EACH MONTH**  
April to August 2011!

FOR YOUR CUSTOMERS:

**Ten \$500 AND Ten \$100**

— VISA GIFT CARDS —

WILL BE GIVEN AWAY  
**EACH MONTH**  
April to August 2011!

Cequent is inviting customers to send in a picture of themselves with their new receiver hitch and a short narrative for a chance to win a share of **\$30,000** in Visa gift cards! Help them out and get in the picture yourself, and you are entered in a separate drawing for dealers and installers only. You could win **\$1,000!**

**ENTERING IS EASY**

- 1 Sell and/or install any Draw-Tite® receiver hitch.
- 2 Take a picture of your customer and yourself in front of their new hitch.
- 3 Write the product UPC code on the **Summer Hitch Promotion Dealer/Installer ID Form**
- 4 Staple together the **Summer Hitch Promotion Dealer/Installer ID Form, registration form, and the customer's receipt** and encourage them to enter the \$100 sweepstakes or upload their picture and a short narrative to enter the \$500 contest.

For every customer who uploads or mails a picture, your business gets an entry into the drawing!



LEARN MORE OR HELP YOUR CUSTOMERS REGISTER AT [WWW.DRAW-TITE.COM](http://WWW.DRAW-TITE.COM)