

# Hypertech's Cool Summer Deal

# FREE E-CON Consumer Upgrade (\$50 Value)

Starting: June 10th, 2010 Ending: September 10th, 2010

Every customer who buys an E-CON™ Economy Power Programmer from June 10th to September 10th, 2010 gets to upgrade to a full featured Max Energy™ Power Programmer for FREE!

#### No Added Paperwork — No Discounts — No Profit Margin Erosion

This is the easiest Reward Program ever! Be your customers' hero by saving them money on the best tuning available. Simply sell them a Hypertech E-CON Economy Power Programmer (MAP \$329), then tell them to register their new E-CON at www.hypertech.com and Hypertech will upgrade it to a full featured Max Energy Power Programmer via the internet for FREE! That's a \$50 savings!

### Buy this...



#### Features:

- Gas Vehicles Optimized engine tuning for regular octane
  - Diesel Vehicles Fuel tuning "A" or "B"
- Read, display, & clear DTCs

## **Upgrade FREE to this!**



Features: (Features are application specific)

- Gas Vehicles Optimized engine tuning for regular and premium octane
- Diesel Vehicles 3 stages of optimized engine tuning
- Speedometer/odometer correction for non-stock tire sizes and/or rear gear ratios
- Adjust automatic transmission shift points & firmness
- Change top-speed & rev limiter
- Adjust cooling fan "on/off" temps
- Read, display, & clear DTCs

USB connector and Upgrade Software are included with every E-CON. Using the USB cord connect the E-CON Power Programmer to your computer and follow the instructions. Upgrading to the Max Energy will take approximately 15 minutes.

83 Days of Cool Summer Savings
Get 'em while they're hot! This is a limited time offer!

