

TOWING SEMINAR SERIES

CHOOSE ONLY ONE SEMINAR

SEMINAR

SALES SEMINAR

- "Good, Better, Best" selling, how to use it as an up sell tool and why.
- Features and benefits of our Heavy duty towing, fifth wheel line and gooseneck
- Features and benefits of our short bed towing solutions, sliders and Sidewinder
- Lighting, incandescent versus LED
- Cargo management
- Bike racks
- Jacks & Couplers
- Fold-Away™ Hinge Kits
- Winches
- Brake controls
- Ford OE Hitch Information
- Sales role play

SEMINAR

TECHNICAL TRAINING SEMINAR

- Gooseneck installation training**
- Installation video of under bed gooseneck
- Fifth Wheel Installation Training**
- Pro Series 4 bolt 5th wheel rail system install presentation
 - 5th Wheel custom install brackets installation presentation
- Sidewinder Training**
- Installation video
 - How to measure out for correct pin box
- Jacks and Couplers Installation and Repair**
- Presentation video training of jack/coupler installs and repairs
 - Fold-Away™ Hinge Kits
- Electronics Station - "Hands On" Installation**
- Brake controls, breakaway kits
 - Powered Modulites, 7 & 4 ways
 - Incandescent and LED lights
- Weight Distribution Kits Training**
- Installation presentation and video

**ATTEND
CEQUENT
PERFORMANCE
PRODUCTS
FACTORY
AUTHORIZED
TRAINING**

FOR TECHNICIANS, SERVICE, PARTS & SALES STAFF

SEMINAR DATES AND LOCATIONS

ACCOMMODATIONS ARE THE PARTICIPANT'S RESPONSIBILITY

- 9/16/2010 HOLIDAY INN HOTEL & SUITES TORONTO-MARKHAM**
7095 WOODBINE AVENUE MARKHAM, ON L3R 1A3 CANADA
- 9/30/2010 HOLIDAY INN**
4234 BUTLER HILL ROAD ST. LOUIS, MO 63129
- 10/14/2010 HOLIDAY INN CHICAGO-ELK GROVE**
1000 BUSSE ROAD ELK GROVE VILLAGE, IL 60007



**FAX (734-656-3009) OR MAIL CARD TODAY! - SPACE IS LIMITED - PLEASE RESERVE YOUR SPOT EARLY!
MUST PRE-REGISTER - NO DOOR REGISTRATIONS - IF YOU HAVE QUESTIONS CALL 800-632-3290.**

SEMINAR REGISTRATION INFORMATION - PLEASE PRINT AND COMPLETE THE FOLLOWING

APPROVED!
FOR RVDA - RVIA
RV SERVICE TECHNICIAN
RECERTIFICATION PROGRAM

I/WE WILL BE ATTENDING (PLEASE CHECK ONE):

- TORONTO, ON - **SEPTEMBER 16**
- ST. LOUIS, MO - **SEPTEMBER 30**
- CHICAGO, IL - **OCTOBER 14**

**NAMES OF
ATTENDEES**

SALES SEMINAR OR TECHNICAL SEMINAR

COMPANY _____

ADDRESS _____

APT# / LOT# _____

CITY _____

STATE / PROVINCE _____ ZIP _____

PHONE _____

CREDIT CARD : TYPE _____ # _____ EXPIRES _____

CEQUENT ACCOUNT #: _____

\$50 A PERSON, FEES INCLUDE:

- 8 hours of product training (Qualifies for RVIA recertification)
- A copy of the training presentation
- Complimentary package (Prodigy 2 (90885), Hat & Pen)
- Door prize offering - SportWing, Current Monitor, Prodigy RF, F2 Jack and Bulldog Power Jack (one each for each session)
- Specialized Business Cards
- Certificate of completion

NOTE: PAYMENT WITH CREDIT CARD, OR CHARGE TO YOUR ACCOUNT.

SEMINAR BEGINS AT 8AM • LUNCH PROVIDED • SEMINAR ENDS AT 5PM