

FOR IMMEDIATE RELEASE

Meyer Distributing Announces Buffalo, NY Location

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Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the addition of its Buffalo, NY location. The cross-dock will have a direct feed from Meyer's Jasper, IN distribution hub which houses one of the largest inventories of automotive accessories in the nation.

"The Buffalo cross-dock will allow us to move snow and ice equipment more efficiently in this region," states Bruce Terwiske, Director of Purchasing at Meyer. "When a snow service vehicle is down, those parts are needed immediately! Doubling deliveries to 4 times per week should help our customers tremendously to respond quickly to their customers."

"Buffalo and Rochester metropolitan areas will significantly benefit from this expansion," says Cody Ziegler, Director of Business Development for Meyer. "Next day delivery to all customers in the region should help us compete in our new exhaust, tire, and wheel ventures."

"Buffalo is the gateway to Canada for Meyer," states Jason Braun, CIO of Meyer. "We are working diligently to expand our selling platforms and tools to include our neighbors to the North. Canada has a high density of truck equipment buyers relative to population so making sure harmonized tariff codes, taxes, duties, and brokerage fees flow through our B2B platform seamlessly will be very important when we tackle this market in 2014."

About Meyer Distributing, Inc.

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ www.mymeyer.com

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