

FOR IMMEDIATE RELEASE

Meyer Distributing Announces Shreveport, LA Location

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Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the addition of its Shreveport, LA location. The cross-dock will have a direct feed from Meyer's Dallas, TX distribution hub which houses one of the largest inventories of automotive accessories in the nation.

"The Shreveport cross-dock is another step in Meyer's plan to set up improved infrastructure in the South," states Gary Filipski, Regional Sales Manager of the South for Meyer. "Many accounts who were second day delivery will now be first day as well as receiving additional deliveries each week!"

"Tyler, Longview, Shreveport, Ruston, Monroe, El Dorado, and Texarkana will all benefit from this expansion," says Doug Thomas, Outside Sales Manager of the South for Meyer. "We hope our current customer base will embrace additional avenues for revenue creation as Meyer invests more heavily in exhaust, tire, and wheel distribution."

"Texas has been a real bright spot for Meyer," states Jeff Braun, CFO of Meyer. "The state is business friendly and has a strong energy plan. That has led to growth and investment by energy companies, which in turn has benefitted suppliers in the commercial truck outfitting industry tremendously. We expect this pattern to continue and hope other states follow their lead safely utilizing existing resources while also continuing to develop more sustainable platforms."

About Meyer Distributing, Inc.

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ www.mymeyer.com

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