

## FOR IMMEDIATE RELEASE

## Meyer Distributing Announces Lexington, KY Location

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Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the addition of its Lexington, KY location. The cross-dock will have a direct feed from Meyer's Jasper, IN distribution hub which houses one of the largest inventories of automotive accessories in the nation.

"The Lexington crossdock will add additional deliveries to Meyer accounts while reducing our fuel usage," states Fred Sermersheim, Fleet Manager of Meyer Logistics. "We are constantly looking for ways to reduce our fuel burn and carbon footprint. When you can do that while improving service by better utilizing the logistical network, it's a win-win."

"Delivery frequency and arrival times will improve to many of the major Kentucky metropolitan markets", says Matt Schaick, National Accounting and Credit Manager. "Lexington, Frankfort, Nicholasville, Richmond, Somerset, London, and Maysville will all see enhanced service."

"Meyer is looking to diversify its offerings utilizing the power of its logistical network," states Jeff Braun, CFO of Meyer. "We intend to focus on key categories like exhaust/undercar and tire/wheel distribution where we can bring enhanced availability and selection from deep inventories to customers that in some cases aren't receiving much logistical support from their current suppliers."

## About Meyer Distributing, Inc.

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ www.mymeyer.com

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