

FOR IMMEDIATE RELEASE

Meyer Distributing Announces Binghamton, NY Location

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Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the addition of its Binghamton, NY location.

The cross-dock will have a direct feed from Meyer's East Hanover, NJ distribution hub which houses one of the largest inventories of automotive accessories in the nation.

"The Binghamton cross-dock will be a major improvement in delivery times and frequency for our 3PL customers as well as for the automotive accessory division of Meyer Distributing," states Fred Sermersheim, Fleet Manager of Meyer Logistics. "Delivery frequency to upstate New York will increase to cities such as Binghamton, Utica, Syracuse, Auburn, Ithaca, and Elmira and delivery time will be shortened to next day from two day. The new site has already been fully integrated with our distribution system and technology framework and will take service to a new level for customers in this market."

"Leveraging logistics and distribution technology with a high performing FREE online order entry system is providing our customers opportunities to keep more money in their pockets while also improving their efficiency at the counter," says Jason Braun, Director of Information Technology. "Coupling the technology with a very knowledgeable and technically trained staff is a combination our customers can rely on day in and day out."

"Meyer is committed to improving our logistical model in a sustainable manner to our customer base in the region," states Jeff Braun, CFO of Meyer Distributing. "In a time where every brick and mortar business in the industry is battling lowball Internet pricing and WDs that sell directly to end users, they should take comfort in knowing that Meyer is an available option with a different way of thinking! We continue to support the brick and mortar network despite the trend of competing WDs going after the brick and mortar customer base through their own online sites or by operating company owned or affiliated retail stores in the same markets they are asking for wholesale business. We hope these logistical improvements will give our customers better ability to compete against Internet subsidized shipping due to no sales tax collection online and also a very viable alternative to relying on WDs that compete against the brick and mortar base in their own market!"

About Meyer Distributing, Inc.

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ www.mymeyer.com

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