

## **FOR IMMEDIATE RELEASE**

### **Meyer Distributing Announces Lafayette, LA Location**

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Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the addition of its Lafayette, LA location.

The cross-dock will have a direct feed from Meyer's Dallas and Houston, TX distribution centers, which house one of the largest inventories of automotive accessories in the nation.

"The Lafayette crossdock will allow for a vast improvement in delivery times and frequency for our 3PL customers as well as for the automotive accessory division of Meyer Distributing," states Fred Sermersheim, Fleet Manager of Meyer Logistics. "Delivery frequency will increase to cities such as Lafayette, Alexandria, Baton Rouge, New Orleans, and Houma. The new site has already been fully integrated with our distribution system and technology framework and will take service to a new level for customers in this market."

"Meyer is committed to improving our logistical model in a sustainable manner to our customer base in the region," states Jeff Braun, CFO of Meyer Distributing. "In a time where every brick and mortar business in the industry is battling lowball Internet pricing and WDs that sell directly to end users, they should take comfort in knowing that Meyer is an available option with a different way of thinking! We continue to support the brick and mortar network despite the trend of competing WDs going after the brick and mortar customer base through their own online sites or by operating company owned or affiliated retail stores in the same markets they are asking for wholesale business. We hope these logistical improvements will give our customers better ability to compete against Internet subsidized shipping due to no sales tax collection online and also a very viable alternative to relying on WDs that compete against the brick and mortar base in their own market!"

#### **About Meyer Distributing, Inc.**

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ [www.mymeyer.com](http://www.mymeyer.com)

Press Release Contact:

Meyer Distributing, Inc.

560 E. 25th St. | Jasper, IN 47546

[Media@MeyerDistributing.com](mailto:Media@MeyerDistributing.com)