

Dear Valued Meyer Distributing Supplier,

You can now expand your sales and accelerate your speed to market through a new Meyer Distributing eCommerce initiative.

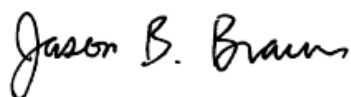
We have recently partnered with DCi, the industry's leading electronic cataloging data and web-site content developer, to meet the data requirements as outlined in our standing Meyer Distributing Vendor Agreement. And we urge you to partner with DCi as well, so together we can make this new initiative a true 'win-win'.

As you know robust, up-to-date electronic catalog product content is proven to drive sales, and by partnering with DCi for this vital information we are creating a streamlined, sustainable process to enable Meyer Distributing to sell more of your products.

I would appreciate it if you would spend a few minutes talking with Craig Chatt, DCi's National Accounts Manager, for electronic cataloging. Please call his direct line at 651.340.7928 or send him an email at cchatt@dcinet.com at your first opportunity so the two of you can explore how this new initiative can translate into a big win for your company.

If you have any questions regarding this initiative, please feel free to contact me at your convenience.

Thank you,

A handwritten signature in black ink that reads "Jason B. Braun".

Jason Braun
CIO / Executive VP
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