



## FOR IMMEDIATE RELEASE

### **Meyer Distributing Acquires Croft Supply and Distribution**

**Jasper, IN | October 27, 2010**

Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the acquisition of Croft Supply and Distribution, which is a subsidiary of Ranch Hand Truck Accessories. Croft Supply and Distribution supplies over 80 product lines to customers throughout Texas, Louisiana and Colorado.

"Croft's well established brand recognition and reputation for excellent customer service make it a perfect fit for Meyer," states Jason Braun, Executive Vice President of Meyer Distributing. "Our strong working relationship with Ranch Hand will enable Meyer to continue to provide superior service to the region and distribution of Ranch Hand products on a national level. We expect the integration of the Croft operation and addition of the San Antonio call center and cross-dock to be seamless and fully complete by the end of November, 2010."

"We feel that the acquisition of Croft by Meyer will be beneficial to our valued customers. Meyer can provide the customers more product options while maintaining the experienced personnel of Croft," states Greg Chumchal, Chief Operations Officer of Croft Supply and Distribution. "This change will allow Ranch Hand to focus our energies on the manufacturing of Ranch Hand products in order to meet the consumer demands."

"With the expanded delivery territory of Meyer Distributing, Ranch Hand products will be more readily available to our valued dealers," states Scott McClaugherty, Sales Manager of Ranch Hand Truck Accessories.

"The acquisition of Croft Supply and Distribution brings deep customer relationships and new talent to the Meyer Distributing sales team," states Nick Gramelspacher, National Sales Manager of Meyer Distributing. "The addition of Croft will take our high-performing Dallas and Houston operations to the next level and further cement Meyer's position as the leading supplier in the region."

#### **About Meyer Distributing, Inc.**

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ [www.mymeyer.com](http://www.mymeyer.com)

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