

FOR IMMEDIATE RELEASE

Meyer Distributing Announces 2011 eMeyer Mega Show

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Meyer Distributing, Inc., a leader in automotive specialty products marketing and distribution, announces the 2011 eMeyer Mega Show will be held February 21 - March 18, 2011. The show's virtual format spanning four weeks will allow retailers nationwide to participate in the savings while not having the costs of travel or time away from their business.

The eMeyer Mega Show platform offers manufacturers huge cost saving advantages and selling opportunity by eliminating the need for travel and four week window to increase their product line sales, respectively. eMMS provides manufacturers a viable channel to communicate, educate and sell product in a real-time virtual format to retailers nationwide.

"The eMeyer Mega Show format is ultra-efficient. In industry times where every dollar counts more than ever before, retailers and manufactures alike can receive the benefits of a traditional trade show but with no travel expenses or time away from business or family," states Jason Braun, Executive Vice President of Meyer Distributing.

See more @ www.emeyermegashow.com

About Meyer Distributing, Inc.

Meyer Distributing is a leader in automotive specialty products marketing and distribution. Through numerous strategically positioned warehousing facilities, Meyer serves thousands of customers nationwide with most states via Meyer Logistics direct ship.

More info @ www.mymeyer.com

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