










2016 - 2017

DEALER/INSTALLER* "BAKER'S DOZEN" REDEMPTION CERTIFICATE

This certificate entitles participating Dealer/Installers to Free Product(s), listed below in Section B, when they purchase product(s), listed in Section A. Must be for specific models listed. Products must be invoiced from their wholesale distributor between October 10th, 2016 and March 11th, 2017.

The More You Buy, the More You Get! ... Simply fill in the shaded areas below

Section A - Worksheet					Section B - Make Your Selection				Remaining Points Available ↓	
Products eligible to earn points	Point Values (ea)	EARLY SEASON PURCHASES 10/10/16 to 12/31/16	Total Early Season Bonus Points Earned *	REGULAR SEASON PURCHASES 01/01/17 to 03/11/17	Total Regular Season Points Earned	Points Req'd for each eligible Product Earned	Eligible Product(s)	Number of Products Requested		Extended Points Required (used)
9030 Tekonsha Voyager®	9	x				 108	9030 Voyager			
90160 Tekonsha Primus™ IQ or 20191 Draw-Tite I Stop™ IQ	14	x				 168	90160 Primus IQ			
90885 Tekonsha Prodigy® P2	17	x				 204	90885 Prodigy P2			
90195 Tekonsha P3®	20	x				 240	90195 P3			
90250 Tekonsha Prodigy® RF Trailer Mount Control	43	x				 344	90250 Prodigy RF Trailer Mount Brake Control			
ANY BULLDOG Powered A-Frame Jack	68	x				 450	500188 BULLDOG 3,500lb Powered A-Frame Jack			
ANY Reese Trunnion, Round Bar, SC, Strait-Line™ or STEADI-FLEX® WD Hitch system****	165	x				 507	6565 Tekonsha Current Monitor			
						 507	7585 Tekonsha Bench Tester			
						 507	8010 7-way Tekonsha Trailer Tester			
* Early Season Bonus = Units Purchased x Unit Point Values x 1.35					X 1.35 →	=				
Regular Season = Units Purchased x Unit Point Values						=				
Total Points Earned =							Total Points Used =			

EARLY SEASON BONUS . . . The total amount of eligible points earned by eligible products shown on distributor's invoice copies with invoice date of October 10, 2016 through December 31, 2016 will be increased by 35% toward the receipt of free goods. Example: Invoices reflecting purchase of eligible products worth 100 points + 35% (x 1.35) = 135 points (amount used to acquire free goods)





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Canadian Customers Please see Special Instructions listed below

Dealer/Installers may submit (by fax or email) multiple redemption requests directly to Cequent Performance Products during the program period... all requests must include substantiation using photocopies of the distributors' original invoice and this official redemption certificate. Additional certificates are available from participating distributors or directly from Cequent.

All redemption requests must be received by **Friday, April 28, 2017** to qualify for participation.

Participation requires compliance of all Cequent Performance Products policies.

PLEASE NOTE: Free goods are only available from/through Cequent Performance Products and will be delivered within twelve (12) weeks of receipt of the eligible submissions.

BUSINESS NAME:

SHIPPING ADDRESS:

(Please do not indicate a PO Box)

CITY: STATE/PROVINCE: ZIP/POSTAL CODE:

CONTACT NAME: PHONE: EMAIL:



IMPORTANT: PLEASE ATTACH COPY(IES) OF DISTRIBUTOR INVOICE(S) ... NO REDEMPTIONS WILL BE PROCESSED WITHOUT INVOICE(S)



** Direct sell Distributors and Direct sell Customers of Cequent Performance Products are excluded from this special promotional offer.*

**** Reese Trunnion/Round/SC includes: #61009, #65509, #66006, #66020, #66021, #66022, #66131, #66151, #66153, #66155, #66157, #66540, #66541, #66542 & #67509

****Strait-Line™ includes: #66072, #66073, #66074, #66075, #66082, #66083, #66084, #66086, #66087, #66088 & #66130

****STEADI-FLEX® includes: #66557, #66558, #66559, #66560 & #66561

Points Have No Cash Value

Special Instructions for Our Canadian Dealers / Installers

Please do not submit redemption information or requests with your Canadian Wholesale Distributors
Fax directly to **(734) 656-0109** ... we will ship you your earned products from our Canadian distribution facility

Thank you for your business!

Paperwork can be emailed to lmousseau@cequentgroup.com or faxed to **(734) 656-0109**

Contact Lisa Mousseau **(734) 656-3003** with any questions

47912 Halyard Drive, Ste 100 • Plymouth, MI 48170 • (800) 632-3290 • Fax (734) 656-0109