

WeatherTech® vs. OEM



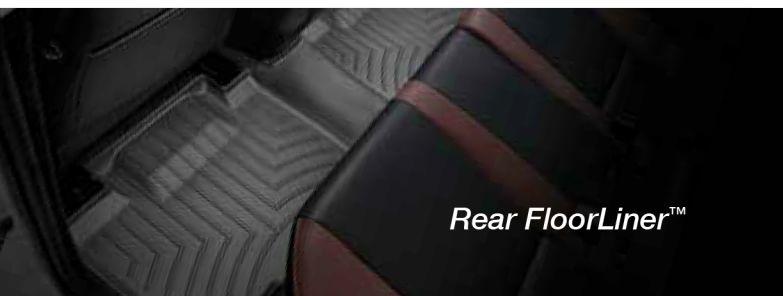
WeatherTech®

Advantage 445101 – 2016 Toyota RAV4

- Larger coverage area, including under the gas pedal
- Patented thermoform technology that is rigid and durable
- Features lower reservoir area that holds & contains liquid, dirt and debris
- Easy to remove and clean out any dirt or liquids
- Expansive applications for other truck, SUV, car and van applications
- Other accessories available for models beyond just FloorLiners™
- Multiple color options – available in black, tan and grey

Disadvantage

- Thin and flimsy design
- Poor vertical coverage = less protection
- Not durable, wears quickly due to thin material
- Limited sill protection
- Only available in black
- Aesthetically unpleasing warning molded into surface of mat



Rear FloorLiner™

WeatherTech®

Custom-fit FloorLiners™ that protect the front, back and even up the sides