



Diamond
Dealer

WeatherTech®

Authorized Retail Program

2015 3rd QUARTER DIAMOND DEALER PROMOTION
VALID JULY 15, 2015 - SEPTEMBER 15, 2015



**Enter for your chance to win a trip for 2
to the Talladega race, October 25th!**



FLEECE



T-SHIRT



- Purchase \$1,000.00 of WeatherTech® products and receive a FREE Front FloorLiner™, a FREE fleece, and get entered into a drawing to win 2 tickets to the Talladega NASCAR race, **including:**

- Roundtrip Air-Fare for 2
- Two Nights Hotel Accommodations (Saturday and Sunday) at the Hilton Birmingham Perimeter Park Hotel
- Full-service hotel with restaurant, lounge and airport shuttle included
- Birmingham Tower ticket with a view of the entire track for the Sunday Sprint Cup race
- Private motor coach transportation on Sunday for the Sprint Cup race
- Private catered hospitality at the track prior to the Sprint Cup race: food and beverages, including beer
- Pre-race Pit Tour Pass
- Gemini scanners

- Purchase \$750.00 of WeatherTech® products and receive a FREE Fleece.

- Purchase \$500.00 of WeatherTech® products and receive a FREE T-shirt.

All entries receive a FREE Talladega Race Poster.

Rules of promotion

Qualifying order quantities must be on one invoice and be for merchandise only. Proof of performance is required. Copies of form included and qualifying invoice should be sent to Brittany Mullens at bmullens@weathertech.com, or faxed to 630-769-0300 by September 22, 2015. Please include your shipping information.

Have questions or want more information on the Diamond Dealer Program?

Call WeatherTech® at 800-943-9250

