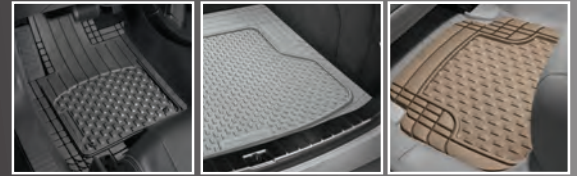


# WeatherTech®

## Authorized Reseller Program



## Benefits

- Placement on WeatherTech's Authorized Reseller Program Referral Network website (Dealer Locator at WeatherTech.com under the AVM® Mat and product pages)
- Exclusive Free Waterfall Rack or Universal Display Rack, and Cargo Mat Rack
- Free POP Display Material
- Direct email with new product and application updates
- Free marketing support material
- Exclusive reseller promotions
- Attractive WeatherTech® Authorized Reseller Program plaque and store decal



## Qualifying Order

To become a WeatherTech® Authorized Reseller Program member, the retailer must purchase the following qualifying order:

9 – AVM® 4-pc Mats (Available in Black/Tan/Grey)

3 – Universal AVM® Cargo Mats (Available in Black/Tan/Grey)

Level 3—for preferred placement (exclusive positioning and expanded search radius) on our network website, please consider ordering one of the 8 assortment packages on page 2, or a combination of any of the available package options containing at least 4+ of two universal product groups.

Level 2— for preferred placement (exclusive positioning and expanded search radius) on our network website underneath Level 3 candidates, please consider ordering quantity 3 of any of the following product groups:

*CargoTech®*, *BumpStep®*, *License Plate Frames*, *TechCare®*, *Pet Barrier*, or *WeatherTech® BatteryCharger*.



Authorized Reseller Plaque



Authorized Reseller Window Decal

Please complete the dealer information (*on back*) and fax or email to WeatherTech® along with a copy of invoice showing the purchase of the qualifying products order.

Have questions or want more information on the WeatherTech Authorized Reseller Program?

**Call WeatherTech® at 800-943-9250**

### PACKAGE #8 (pictured on right)

Shelf One:  
8 BumpStep®

Shelf Two:  
2 CargoTech®  
6 TechCare®

Waterfall Rack:  
9 AVM® All-Vehicle Mats  
4 HitchPins

#### SIGNAGE DIMENSIONS



Back of Rack

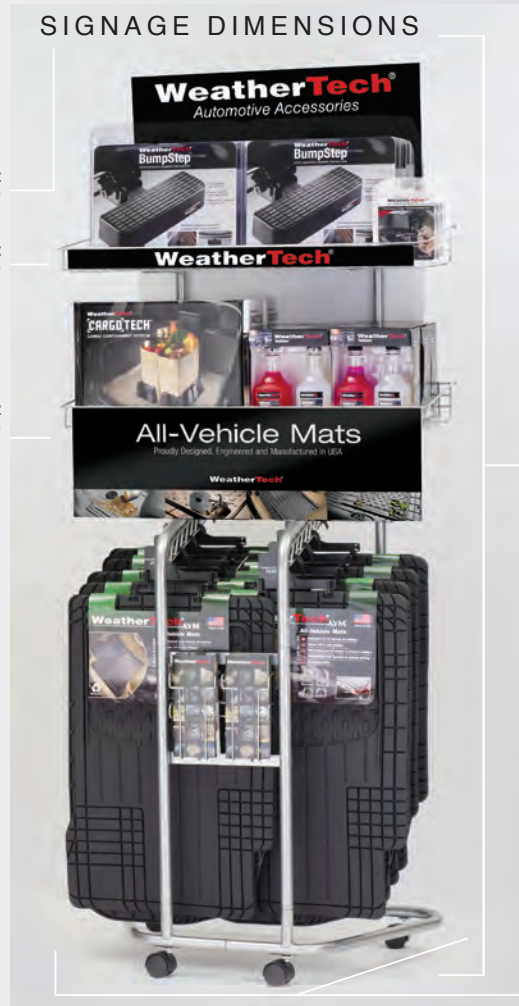
Width:  
26"  
Height:  
37 1/2"

#### SIGNAGE DIMENSIONS

Header Card:  
26" x 12 3/8"

Shelf One:  
31 1/8" x 1 5/8"

Shelf Two:  
31 1/8" x 6 1/4"



Height: 77"

Depth: 20"

Width: 32"

### DISPLAY RACK PACKAGES

PACKAGE 1	PACKAGE 2	PACKAGE 3	PACKAGE 4	PACKAGE 5	PACKAGE 6	PACKAGE 7	PACKAGE 8
8 BumpStep®	4 BumpStep® 10 Battery Charger	4 BumpStep® 3 TechCare® 5 Battery Charger	9 TechCare® 5 Battery Charger	12 TechCare®	8 BumpStep®	4 BumpStep® 8 License Plate Frames	8 BumpStep®
4 CargoTech®	4 CargoTech®	4 CargoTech®	2 CargoTech® 4 BumpStep®	2 CargoTech® 4 BumpStep®	2 CargoTech® 6 TechCare®	2 CargoTech® 6 TechCare®	2 CargoTech® 6 TechCare®
9 AVM®	9 AVM®	9 AVM®	9 AVM®	9 AVM®	9 AVM®	9 AVM®	9 AVM® 4 Hitch Pins



