

# TOWING SEMINAR SERIES

CHOOSE ONLY ONE SEMINAR

SEMINAR

## SALES SEMINAR

- "Good, Better, Best" selling, how to use it as an up sell tool and why.
- Features and benefits of our Heavy duty towing, fifth wheel line and gooseneck
- Features and benefits of our short bed towing solutions, sliders and Sidewinder
- Lighting, incandescent versus LED
- Cargo management
- Bike racks
- Jacks & Couplers
- Fold-Away™ Hinge Kits
- Winches
- Brake controls
- Ford OE Hitch Information
- Sales role play

SEMINAR

## TECHNICAL TRAINING SEMINAR

- Gooseneck installation training**
  - Installation video of under bed gooseneck
- Fifth Wheel Installation Training**
  - Pro Series 4 bolt 5th wheel rail system install presentation
  - 5th Wheel custom install brackets installation presentation
- Sidewinder Training**
  - Installation video
  - How to measure out for correct pin box
- Jacks and Couplers Installation and Repair**
  - Presentation video training of jack/coupler installs and repairs
  - Fold-Away™ Hinge Kits
- Electronics Station - "Hands On" Installation**
  - Brake controls, breakaway kits
  - Powered Modulites, 7 & 4 ways
  - Incandescent and LED lights
- Weight Distribution Kits Training**
  - Installation presentation and video

**ATTEND  
CEQUENT  
PERFORMANCE  
PRODUCTS  
FACTORY  
AUTHORIZED  
TRAINING**

**FOR TECHNICIANS, SERVICE, PARTS & SALES STAFF**

### SEMINAR DATES AND LOCATIONS

ACCOMMODATIONS ARE THE PARTICIPANT'S RESPONSIBILITY

- 2/25/2010 HOLIDAY INN HARRISBURG-EAST (AIRPORT AREA)**  
4751 LINDLE RD, HARRISBURG, PA 17111
- 3/25/2010 HOLIDAY INN AIRPORT**  
6900 TOWER RD DENVER, CO 80249
- 4/08/2010 HOLIDAY INN SEATTLE-ISSAQUAH**  
1801 12TH AVENUE NW ISSAQUAH, WA 98027
- 9/16/2010 HOLIDAY INN HOTEL & SUITES TORONTO-MARKHAM**  
7095 WOODBINE AVENUE MARKHAM, ON L3R 1A3 CANADA
- 9/30/2010 HOLIDAY INN**  
4234 BUTLER HILL ROAD ST. LOUIS, MO 63129
- 10/14/2010 HOLIDAY INN CHICAGO-ELK GROVE**  
1000 BUSSE ROAD ELK GROVE VILLAGE, IL 60007



**FAX (734-656-3009) OR MAIL CARD TODAY! - SPACE IS LIMITED - PLEASE RESERVE YOUR SPOT EARLY!  
MUST PRE-REGISTER - NO DOOR REGISTRATIONS - IF YOU HAVE QUESTIONS CALL 800-632-3290.**

**APPROVED!  
FOR RVDA - RVIA  
RV SERVICE TECHNICIAN  
RECERTIFICATION PROGRAM**

## SEMINAR REGISTRATION INFORMATION - PLEASE PRINT AND COMPLETE THE FOLLOWING

**I/WE WILL BE ATTENDING** (PLEASE CHECK ONE):

- EASTERN HARRISBURG, PA - FEBRUARY 25
- WESTERN DENVER, CO - MARCH 25
- WESTERN SEATTLE, WA - APRIL 8
- CANADA TORONTO, ON - SEPTEMBER 16
- CENTRAL ST. LOUIS, MO - SEPTEMBER 30
- CENTRAL CHICAGO, IL - OCTOBER 14

### \$50 A PERSON, FEES INCLUDE:

- 8 hours of product training (Qualifies for RVIA recertification)
- A copy of the training presentation
- Complimentary new product package (Approx. \$100 retail value)
- Door prize offering
- Certificate of completion

**NOTE: PAYMENT WITH CREDIT CARD, OR CHARGE TO YOUR ACCOUNT.**

**NAMES OF  
ATTENDEES**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SALES SEMINAR OR TECHNICAL SEMINAR**

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

APT# / LOT# \_\_\_\_\_

CITY \_\_\_\_\_

STATE / PROVINCE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

CREDIT CARD : TYPE \_\_\_\_\_ # \_\_\_\_\_ EXPIRES \_\_\_\_\_

CEQUENT ACCOUNT #: \_\_\_\_\_

SEMINAR BEGINS AT 8AM • LUNCH PROVIDED • SEMINAR ENDS AT 5PM